

Neuroscience of employee-engagement - top tips



Intelligence and ability grow

They are not fixed traits – expertise takes 10,000 hours
No matter where you start, you can always change substantially
How are you growing yourself and your staff?

Create a Growth mindset
Praise effort and application, not innate ability
What negative “labels” do you give yourself or others



What limiting beliefs stop you achieving your potential
“Whether you believe you can or you cant, you’re probably right” Henry Ford

Emotions are 5 times stronger than logic
80% of decision-making is based on emotion
How are you “selling” to your clients and your internal team?



Purposeful practice
What skills do you need to build?
How are you strengthening your neuronal connections?
How are you setting goals for you and your people

Diversity
The differences between people are dramatic
Treat people as they need to be treated, not as you need to be treated



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Stay above the line
Circumstances count for 10%
How you deal with them counts for 90%

Leadership – multiplier or diminisher?
Shine the spotlight on others, not yourself
Don’t micromanage; let them work it out for themselves
How do you encourage diverse opinions and debate?

